



## SPONSORSHIP INFORMATION AND TERMS AND CONDITIONS

### Meeting Sponsor

**Cost:** \$150 per meeting (*Sponsors may sponsor one meeting per quarter.*)

#### **Features:**

- Up to five minutes to speak and provide company information at the beginning of one monthly SHRM Lakelands meeting. Audio-visual equipment is provided at no extra fee.
- Company logo and description on the SHRM Lakelands website and social media pages during month of sponsorship.
- Company recognition in electronic meeting invite twice during month of sponsorship.
- Provide company materials (brochures, business cards, handouts, etc.) at attendee seats and SHRM Lakelands information table.
- May provide door prizes, give aways and other items with company logo at meeting, provided the purpose is not for future solicitation.
- One lunch is included at no cost in meeting sponsorship.

Please note: Sponsorship is intended for promotional information of a company solely during a monthly meeting time. SHRM Lakelands does not allow solicitation of its members/attendees at any other time by sponsors.

General information: SHRM Lakelands meetings are held on the second Tuesday of each month at the James C. Self Conference Center at Piedmont Technical College (date and venue subject to change). Meetings are generally held 11:45 am – 1:15 pm; however, occasionally meetings are longer programs that may begin earlier than 11:45 am or run later than 1:15 pm.

### Website and Social Media Pages

**Cost:** \$50 per month (unlimited)

#### **Features:**

- Company logo and website link on the PAHRA website and social media pages

To apply for sponsorship, please complete the Sponsorship Application, and submit to Becky Holland at [shrmlakelandssc@gmail.com](mailto:shrmlakelandssc@gmail.com). Applications will be reviewed by the SHRM Lakelands board for approval. Once notice of approval is received, please mail payment to: Pam Yates, Countybank, PO Box 3129, Greenwood SC 29648. Payment for sponsorship is due one month in advance by check or money order. Please make checks and money orders payable to *SHRM Lakelands*.



## SPONSORSHIP APPLICATION

Company Name:

Company Contact:

Address:

City:

State:

Zip Code:

Phone Number:

Fax Number:

E-mail:

Website:

Description of company and services:

### Sponsorship Type

### Amount

☐ Monthly Meeting

☐ \$150/meeting

Number of months you are purchasing:   
(Note: Sponsors may sponsor one meeting per quarter)

Indicate preference of month to sponsor:

- ☐ January
- ☐ February
- ☐ March
- ☐ April
- ☐ May
- ☐ June
- ☐ August
- ☐ September
- ☐ October
- ☐ November
- ☐ December

☐ Website and Social Media (logo image & link)

☐ \$50/month

Number of months you are purchasing:   
(Unlimited)

As authorized representative of the company, I have read and agree to the terms and conditions of sponsorship selected and listed above.

Signature

Name and Title

Date